



US Youth Soccer Region IV Championships

Cal South will host the 2009 US Youth Soccer Region IV Championships in Lancaster, CA as part of the US Youth Soccer National Championship Series, the country's most prestigious national youth soccer tournament. The games will take place at the Lancaster National Soccer Center from June 15-21. The championships are expected to draw nearly 4,500 players and an estimated 10,000 spectators.

The US Youth Soccer Region IV Championships consist of US Youth Soccer State Championship winners and select runners-up from the US Youth Soccer Far West Regional League, including host Cal South. Following individual state championship tournaments, the regional championships are the second leg of the US Youth Soccer National Championship Series.

The tournament will attract 248 boys and girl's teams, age's Under-12 through Under-19, from the 14 western US Youth Soccer State Associations that make up US Youth Soccer Region IV (Alaska, Arizona, California North, California South, Colorado, Hawaii, Idaho, Montana, New Mexico, Nevada, Oregon, Utah, Washington and Wyoming).

Regional winners of the Under-14 through Under-19 brackets earn a berth to the 2009 US Youth Soccer National Championships, the final leg of the Series. The US Youth Soccer National Championship Series provides US Youth Soccer teams the opportunity to showcase their soccer skills against the best competition in the nation while emphasizing teamwork, discipline and fair play. Annually, the Series provides the nation's top collegiate coaches with the premier stage to identify and scout the most coveted players in the country. In 2008, over 600 coaches attended the US Youth Soccer Regional Championships including the majority of the top 25 men's and women's programs.

An official Far West Championship Program will be given to each player in their welcome bag along with all College Coaches in attendance. This program will be the primary resource for game schedules, rosters, field locations and other essential information.

When you advertise in this program, you will put your business side by side with tournament information.

Advertising Rates - Deadline - May 1, 2009

Full Page - 8.5" x 11"	\$1,200.00	Half Page - 8.5" x 5.5"	\$ 650.00
Quarter Page - 4.25" x 5.5"	\$ 400.00	Business Card - 3.5" x 2"	\$ 250.00
Banner Ad	\$ 500.00	3' x 5' Banner	\$ 600.00

Banner Ad will run 2" high across the bottom of the page below each states team roster

Banner will be mounted on the fence the entire week of FWR

A minimum of 6,000 copies of the US Youth Soccer Championships Program will be printed and distributed

Please submit ad with camera ready art work. To reserve your space or for more information, please contact:

Ann Shoemake
 (661) 397-5396
 (661) 331-7800
 Fax (661) 397-8719

ann.shoemake@regioniv.com



US YOUTH SOCCER REGION IV CHAMPIONSHIPS

Advertising Order Form

Company Name

Contact Name

Phone #

Address

City

State

Zip

If you are paying by credit card (Master Card, American Express, Visa or Discover), please complete the information below and mail, fax (661) 397-8719 or e-mail to ann.shoemake@regioniv.com

- Visa Master Card American Express Discover

Name on Credit Card

Credit Card # _____ Security Code _____ Exp Date _____

Billing address if different from above:

Advertising Options	Rate	Mark Selection
Full page	\$1,200.00	
1/2 page	\$650.00	
1/4 page	\$400.00	
Business Card	\$250.00	
Banner Ad	\$500.00	
Banner	\$600.00	

Please submit payment by May 1, 2009.

If paying by check or money order, please mail order form and payment to:

US YOUTH SOCCER REGION IV CHAMPIONSHIPS

Attn: Ann Shoemake
7800 Sechart Court
Bakersfield, CA 93309

Please make check payable to Cal South

